MEDIA RELEASE – for immediate release

ARTS PROJECT AUSTRALIA

30 May 2014

POLAROID PROJECT – A SIGNIFICANT 40th ANNIVERSARY COLLABORATION

Polaroid Project is an in-depth collaborative project between celebrated Melbourne based artists Alan Constable and Peter Atkins.

This significant exhibition sees both artists responding to a collection of twelve original Polaroid cameras and packaging manufactured in the 1960s and 1970s.

Presenting a shared interest in the reinterpretation of existing forms, *Polaroid Project* offers the viewer an opportunity to experience the complimentary ways these diverse artists view their distinctive worlds through an installation of twelve pairings of work – twelve ceramic cameras by Alan Constable accompanied by twelve sculptures by Peter Atkins reflecting their packaging.

"Polaroid Project, which brings together Peter Atkins' recreations of Polaroid camera packaging and Alan Constable's versions of the cameras found within those boxes, demonstrates the continued relevance of how artists engage with the objects of consumer culture fifty years after the advent of Pop Art" says Alex Baker, Director of Fleisher/Ollman Gallery in Philadelphia.

ARTISTS: Peter Atkins (Tolarno Galleries, Melbourne) and Alan Constable (Arts Project Australia, Melbourne).

Polaroid Project received assistance from Arts Victoria and NETS Victoria.

Arts Project Australia celebrates its 40th Anniversary in 2014; Polaroid Project is a featured exhibition in Arts Project's extensive 2014 exhibition and event program.

The artists are available for interview. High-resolution images are available immediately on request and artists can be photographed with their work.

Polaroid Project is at Arts Project Australia 24 High St Northcote VIC 3070 and runs Saturday 14 June until Saturday 12 July 2014. Gallery open Monday – Friday 9am-5pm, Saturday 10am-5pm.





Peter Atkins & Alan Constable Square Shooter 2 (with flash) 2014 ceramic camera & auto acrylic on MDF Box: 16.7 x 16.7 x 18.4 cm Camera: 17 x 14 x 18 cm

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POLAROID PROJECT – A SIGNIFICANT 40th ANNIVERSARY COLLABORATION

QUICK REFERENCE DOCUMENT

WHERE: Arts Project Australia, 24 High St Northcote VIC 3070 Australia

DATES: OPENING: Saturday 14 June, from 3-5pm

EXHIBITION: 14 June - 12 July 2014

SPEAKER: Kirsty Grant, Head of Australian Art, National Gallery of Victoria
TIMES: EXHIBITION OPEN: Monday – Friday 9am-5pm, Saturday 10am-5pm

MORE INFO: EVENT PAGE: Polaroid Project

WEBSITE: www.artsproject.org.au

ENTRY: FREE

KEY MESSAGES

- *Polaroid Project* is an exhibition that features work created through a year-long collaborative project between Peter Atkins and Alan Constable.
- Polaroid Project features twelve collaborative artworks by Peter Atkins and Alan Constable
- *Polaroid Project* includes ceramic cameras by Alan Constable and sculptures reflecting the camera packaging by Peter Atkins.
- Cinematographer Shelley Farthing-Dawe will film the outcome of the project and a short film will be created and launched later in 2014
- Polaroid Project collaborative work is available for sale at the exhibition
- *Polaroid Project* has been supported by Arts Victoria through a VicArts Grant and by NETS Victoria through an Exhibition Development Fund (EDF) Grant
- Polaroid Project is part of Arts Project's 2014 40th Anniversary Program
- Arts Project Australia is a centre of excellence that supports artists with intellectual disabilities, promoting their work and advocating for inclusion within contemporary art practice

KEY EVENTS

EXHIBITION OPENING Saturday 14 June, 3-5pm

Join Arts Project Australia President Bronwyn Johnson, Executive Director Sue Roff and Kirsty Grant, Head of Australian Art, National Gallery of Victoria as they introduce and open this collaborative, year-long project and exhibition. Cost FREE

MEDIA ENQUIRIES

Sim Luttin, Gallery Manager & Curator sim.luttin@artsproject.org.au, +61 3 9482 4484

Melissa Petty, Gallery Assistant

melissa.petty@artsproject.org.au, +61 3 9482 4484

Twitter: @artsprojectaust Pinterest:@artsprojectaust

Instagram: @artsprojectaust #artsproject

Facebook: Arts Project/gallery