MEDIA RELEASE – for immediate release

ARTS PROJECT AUSTRALIA



MEDIA RELEASE

25 October 2016

ANNUAL GALA SHOWCASES 100+ ARTISTS AND WELCOMES THE LOCAL COMMUNITY

An exhibition and celebration of over 200 artworks by local artists.

FREE and open to the public!

3 December - 17 December 2016

Arts Project Australia is Northcote's best-hidden arts treasure! With over 120 artists practicing in our studio each week, Arts Project Australia's **2016 Annual Gala** launches Saturday 3 December from 3pm-5pm and celebrates the diverse work created in our studio by showcasing over 200 artworks created at Arts Project Australia.

With artworks spanning painting, photography, drawing, printmaking, ceramics and sculpture, viewers are able to get their hands on an original artwork or one of Arts Project's beautiful calendars or cards – a great addition to an art collection, or a thoughtful and unique Christmas gift!

With live entertainment, food trucks and the incredible works from both emerging and established artists, the *Annual Gala* is a festive and fun occasion that celebrates the fruitful and busy year of Arts Project's artists and continues until 17 December 2016.

"The Annual Gala is the only exhibition that features at least one artwork from each Arts Project artist and is a wonderful opportunity to gain insight into our artists' distinct practice, while also highlighting the artistic diversity that is so unique to Arts Project and the Melbourne community," said Executive Director Sue Roff.

"Over 400 people visit the gallery during our Annual Gala openings. With an incredible array of Northcote locals heading along in 2015, we expect 2016 is going to be even bigger and better."

Arts Project Australia is a vital and much-loved component of the vibrant Northcote community and *2016 Annual Gala* is a great chance for Melbournites to discover 200 unique artworks, created within their own city, by a diverse array of local artists.

Artworks are available for sale at the opening, and throughout the show, and can be taken home on the day of purchase. Prices range from \$50 up to \$1000, with many collectors and attendees arriving early to secure an original one-off artwork at great prices.

This is a local event and is free and open to the public.

Arts Project staff and artists are available for interview. High-resolution images are available on request and artists can be photographed with their work.

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Arts Project Australia is a centre of excellence that supports artists with intellectual disabilities, promoting their work and advocating for inclusion within contemporary art practice.

KEY INFORMATION

WHERE: Arts Project Australia, 24 High St Northcote VIC 3070 Australia

OPENING: Saturday 3 December, from 3-5pm EXTRAS: Live entertainment and food trucks EXHIBITION: 3 December - 17 December 2016

TIMES: Monday-Friday 9am-5pm, Saturday 10am-5pm

WEBSITE: <u>www.artsproject.org.au</u>

ENTRY: FREE

KEY MESSAGES

- 14th Annual Gala exhibition!
- Annual Gala features the work of over 120 artists that currently work in Arts Project's Northcote studio;
- Annual Gala showcases 200+ artworks and welcomes the local community to its free event;
- Annual Gala celebrates Arts Project artists and acknowledges their contribution to contemporary art;
- **Annual Gala** features paintings, drawings, ceramics, animation DVD's, printmaking, digital prints, and sculpture created recently in the Arts Project studio;
- Annual Gala artwork is available for sale and can be taken home on the day after purchase;
- **Arts Project Australia** is a centre of excellence that supports artists with intellectual disabilities, promoting their work and advocating for inclusion within contemporary art practice.

MEDIA CONTACTS

For further information, interviews or high-resolution images please contact:

Press: Arts Project Australia

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Social Media | Facebook | Twitter | Instagram | #artsprojectaustralia | #annualgala

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